

National Haunters Convention & Halloween Show L.L.C.

*** 2010 Haunters Lair Competition ***

“Haunted Marketing Tools Competition”

CATEGORIES: 1. Tickets 2. Posters 3. Flyers/Brochures

NO ENTRY FEE – **COURTESY OF THE NATIONAL HAUNTERS CONVENTION & HALLOWEEN SHOW**

HAUNTERS LAIR COMPETITION CONTACT – Bob Turner- 419-332-7380–Office or 419-307-9627-Cell

ADVANCE ENTRIES – Must be received by no later than Sat, Apr. 24, 2010 to “Haunting Tools– NHC Project” c/o – Bob Turner, 1024 Tiffin St., Fremont, Ohio 43420 and will be guaranteed display and entry into the competition. **PLEASE INCLUDE:** *A signed copy of waiver & entry form below and attach 1 entry tag with every submission.*

ONSITE ENTRIES – All entries may be turned in at the HAUNTERS LAIR Competition area on the tradeshow floor all day on Fri. Apr. 30 – 12:00PM – 5:00PM and on Sat., May 1st until 10:30AM. Items will be accepted for judging on a first come, first served, display space availability basis.

JUDGING FOR HAUNTING MARKETING TOOLS – Will begin at 12:00pm, Sat., May 1st

AWARDS – A series of ribbons for First, Second, Third and Honorable Mention in each category will be given including a specially designed certificate of achievement and NEW this year winners will be sent a graphic logo to be posted on your Website, Myspace and Facebook pages. – All participants will receive a National Haunters Convention & Halloween Show participation ribbon. Winning entries will be posted on the www.NationalHauntersConvention.com & www.NationalHalloweenConvention.com websites.

MARKETING TOOLS ENTRIES – May be picked up with valid ID after 4:00pm, Sat., May 1st or all day Sunday and must be removed by no later than 2:00pm. Neither the National Haunters Convention & Halloween Show nor the Haunters Lair Competition Staff will be responsible for items not claimed after that time period.

2010 “Haunted Marketing Tools Competition” Official Rules

- All entries must represent the home location of the exhibitor. All entries must be from the 2009 Halloween season.
- Only one entry will be accepted per location. In the event of duplicate entries the first submission received will be used and based upon postmarks.
- Each exhibitor may enter one (1) exhibit per category. (NOTE: You must submit 2 of each item so that both the front and the backside can be displayed for exhibit purposes-even if the backside is blank- ie: 2-tickets, 2-brochures, 2-posters, etc)
- Do not frame or matte any entries. All exhibits must have identification tags with printed exhibitors' information plus desired category for entry paper clipped to the entry- **Entry Tags Below** *Do not staple or tape tag to item!*
- NHC provides entertainment of a community accepted nature for all attendees; therefore exhibits containing illicit pornographic or other questionable subject matter will not be accepted. Please call Bob Turner if you have any questions on this matter. Decisions made by the director are final.
- OFFICIAL ENTRY FORM “Haunted Marketing Tools Competition” REQUIRED IN ADDITION TO EXHIBIT IDENTIFICATION TAGS.
- We cannot guarantee the safety of exhibits, but standard location security will be in place.

