

National Haunters Convention & Halloween Show L.L.C.

***** 2011 Haunters Lair Competitions *****

“Best Website Contest”

Commercial / Non Commercial / For Profit / Non Profit / Amateur / Halloween Enthusiasts

We invite ALL to submit their original site dealing with Halloween or Horror Themed subject matter.

HAUNTERS LAIR 2011 “BEST WEBSITE” OFFICAL CONTEST RULES:

- All entries must be Haunt/Halloween related and websites must be active during the 2010-2011 calendar year.
- Only one entry will be accepted per location. In the event of duplicate entries, the first submission received will be used.
- Judges will look for a creative and technical blend of impeccable graphic design, artistry, technological expertise, and a powerful, stimulating user experience. The following criteria will be used in judgment and worth 20 points each:
 - Content – All words, music, animation, video, and info on site
 - Navigation – How users move around the site
 - Visual Design – Graphic appearance of the site
 - Functionality – Creative and efficient use of technology, interactivity and usability
 - Overall site experience – All of the above combined, the overall site impression
- Any Website that violates any of the items below is subject to point deductions:
 - Websites with distracting advertisement
 - Template-based websites
 - Design studio sites advertising pricing
 - Pirated/copied site designs
 - Extremely large file sizes
 - Lack of “skip intro” buttons
 - Lack of “music on/off” buttons
 - Explicit, offensive, and vulgar content
 - Sub directory sites
 - Outdated material (prior to 2009) given as current activity
- Permission:
 - Submission grants the National Haunters Convention & Halloween Show (NHC & HS) permission to display the winner’s name, company, event, location, group as given, photo, or artwork on the NHC & HS websites or marketing collateral for promotional purposes
- Copyright:
 - National Haunters Convention & Halloween Show (NHC & HS) assumes all submitted websites/graphics, etc... are the work and/or property of the designer or company, event, location, group submitting the work. NHC & HS will not be liable for any copyright infringement on the part of the submitter.
- NHC & HS provided entertainment of a community accepted nature for all attendees; therefore sites containing illicit pornographic or other questionable subject matter will not be accepted. Please call Bob Turner if you have any questions on this matter. Decisions made by the director are final
- Each potential winner, must complete, sign and return a waiver, or the prize may be forfeited and another potential winner selected (subject to process above).

NO ENTRY FEE – ***COURTESY OF THE NATIONAL HAUNTERS CONVENTION & HALLOWEEN SHOW***

HAUNTERS LAIR COMPETITION CONTACT – Bob Turner- 419-332-7380–Office or 419-307-9627-Cell

ADVANCE ENTRIES – Must be received by no later than Saturday, Apr. 30, 2011 to “Website– NHC Project” c/o – Bob Turner, 1024 Tiffin St., Fremont, Ohio 43420 and will be guaranteed display and entry into the competition. **PLEASE INCLUDE:** *A signed copy of waiver on page 3 below with entry.*

ONSITE ENTRIES – No onsite entries will be taken for this category

JUDGING FOR WEBSITES – Will be done prior to show opening day of May 6, 2011.

AWARDS – A series of ribbons for First, Second, Third and Honorable Mention in each category will be given including a specially designed certificate of achievement and winners will be given a link to capture and post a graphic winners logo to display on your Website, Myspace or Facebook pages. – All participants will receive a National Haunters Convention & Halloween Show participation ribbon. Winning entries will be posted on the www.NationalHauntersConvention.com and www.NationalHalloweenConvention.com websites.

WEBSITE WINNERS – Those websites taking 1st, 2nd, 3rd and Honorable Mention Awards will be available for viewing at the HAUNTERS LAIR competition areas computer station.

National Haunters Convention & Halloween Show L.L.C.
2011 Haunters Lair Website Competition

PARTICIPATION WAIVER, RELEASE AND ASSIGNMENT :

I, the undersigned, verify that all the information submitted by me during the registration process is true and accurate. By entering this contest, I agree to be bound by the terms and conditions of the official rules. As a participant in this and any other programs offered by National Haunters Convention & Halloween Show L.L.C., I recognize that there are certain risks inherent in participating. I agree to assume all risks of bodily injury and property damage, which I may sustain as a result of participation in any and all activities connected or associated with such programs.

I also agree to indemnify and hold harmless National Haunters Convention & Halloween Show L.L.C., their officials, sponsors, vendors, agents, employees and insurers, from any and all liabilities, claims, actions or causes of actions resulting from physical injuries, including death, loss of service, loss or damage to property or any other loss, including, but not limited to attorney fee or any harm to models or actors on account of my participation in this and all other programs, of the 2011 Haunters Lair Competition Show held at the Valley Forge Convention Center. It is my intention that this release, indemnification and hold harmless agreement shall be binding upon my heirs, assigns and personal representatives.

I hereby grant to National Haunters Convention & Halloween Show L.L.C. the unrestricted, unlimited right and permission to use, reproduce, copy right, publish, publish on the internet, and exhibit in any form and manner whatsoever, including but not limited to use for commercial purposes, any and all photographs, video tapes, or other means at reproduction of my physical likeness or artistic creation taken on the date here of, without compensation and without restriction to the date of use.

I hereby waive any and all rights I may have to inspect or approve of the finished or unfinished photographs, video tapes or reproductions. It is further understood, no approval will be needed for use made of any such photographs, video tapes or other means of reproduction, as referred to herein, so long as the use is of a lawful purpose.

I understand that as a result of my participation in this contest, my photographs, artistic creations and works created on site are works for hire and may be assigned or sold to third parties. I represent and warrant that I am the creator and owner of all other photographs, artistic creations or works submitted for entry in this contest. For good and valuable consideration herein acknowledged, I hereby assign and transfer to National Haunters Convention & Halloween Show L.L.C. and their sponsors all property rights in all other photographs, artistic creations, or work submitted and the entire right, title and interest in and to the copyright in all other photographs, artistic creations, or work submitted and any registrations and copyright applications relating thereto and any renewals and extensions thereof, and in and to all works based upon, derived from, or incorporating the other photographs, artistic creations, or Work submitted, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect thereto, and in and to all causes of action, either in law or in equity for past, present, or future infringement based on the copyrights, and in and to all rights corresponding to the foregoing throughout the world.

I agree to execute all papers and to perform such other proper acts as National Haunters Convention & Halloween Show L.L.C. may deem necessary to secure for National Haunters Convention L.L.C. or its designee the rights herein assigned. I am at least eighteen (18) years of age and am a legal resident of the United States of America. Having read the above and thoroughly understanding its terms and meaning, I know no reason why I am not free and competent to grant this release. I further agree that this release, hold harmless and indemnification agreement shall be construed and enforced in accordance with the laws of the State of New Jersey.

I accept the above participation waiver, release and assignment (Cannot complete registration form below unless you have read and understand this and checked the box to the left)

Entry Form -----
Category Entered: _____
Contest Website Address: _____
Name: _____
Association with the website: **Designer:** _____ **Owner/Operator:** _____ **Other/describe:** _____
Company: _____ **Date:** _____
Address: _____ **City:** _____
State: _____ **Zip:** _____ **Email:** _____
Myspace: _____ **Facebook:** _____
Telephone: _____ **Cell:** _____

SIGNATURE (Applicant) _____ Date: _____

